

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 17.14
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6335692

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

PRDCT	<u>ROMNEY FOR PRESIDENT</u>	<u>EST#396</u>	COMMENTS: (LINE, ORDER, INVOICE)
-------	-----------------------------	----------------	----------------------------------

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEEN 11/12 11.13

REP: TO LENA

TTLs 37500..25X
PLS CFM, THX 9/27

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:	REP	:	CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
--------	---	-----	---	----	---	-------------	---	------	---	-----	---	------	---	------------	---	----------	---	----------	---	-----------	---	------	---	-----------

AGENCY ADVERTISER CODE = AGENCY EST # = 396
AGENCY PRODUCT CODE =

[illegible]

PROGRAM : VIEW			
CON COM1 : 1X PER DAY			
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP26			
STATION MAKEGOOD OFFERS:			
M6	OK'D	BUY#8	MISSED:W-TH/1100A-1200N
		SEP26	
		30S	\$750.00 (SEP27/12)

CMT: CREDIT

REP HEADLINE# 6335692 TRF# 333168 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP27/12 17.14
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			37500.00	OCT/12		\$.00						
CONTRACT TOTAL												37500.00
TOTAL SPOTS												25

MARKET TOTALS \$437,750 WFTV 33% WKMG 21% WESH 30% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE